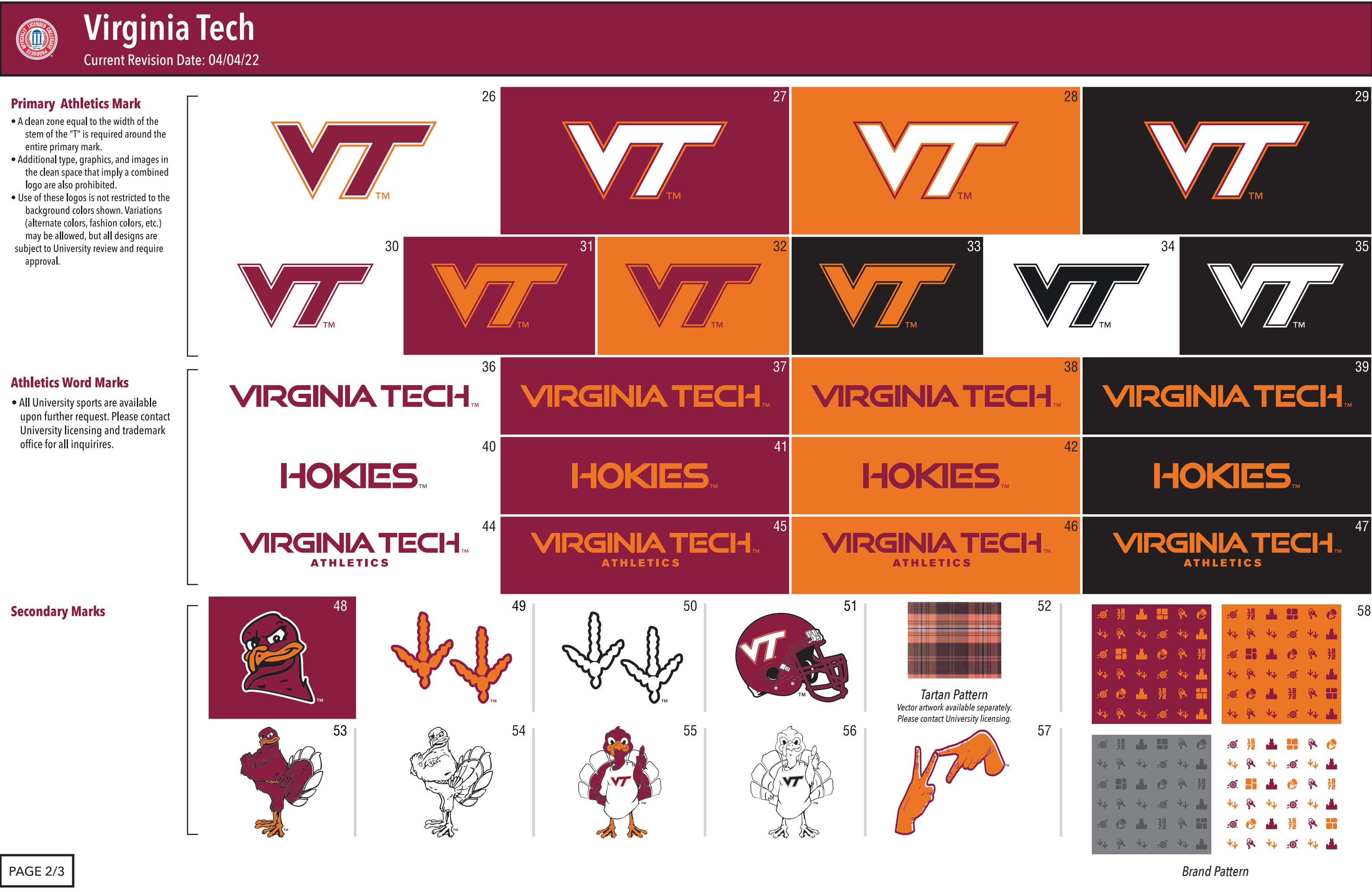
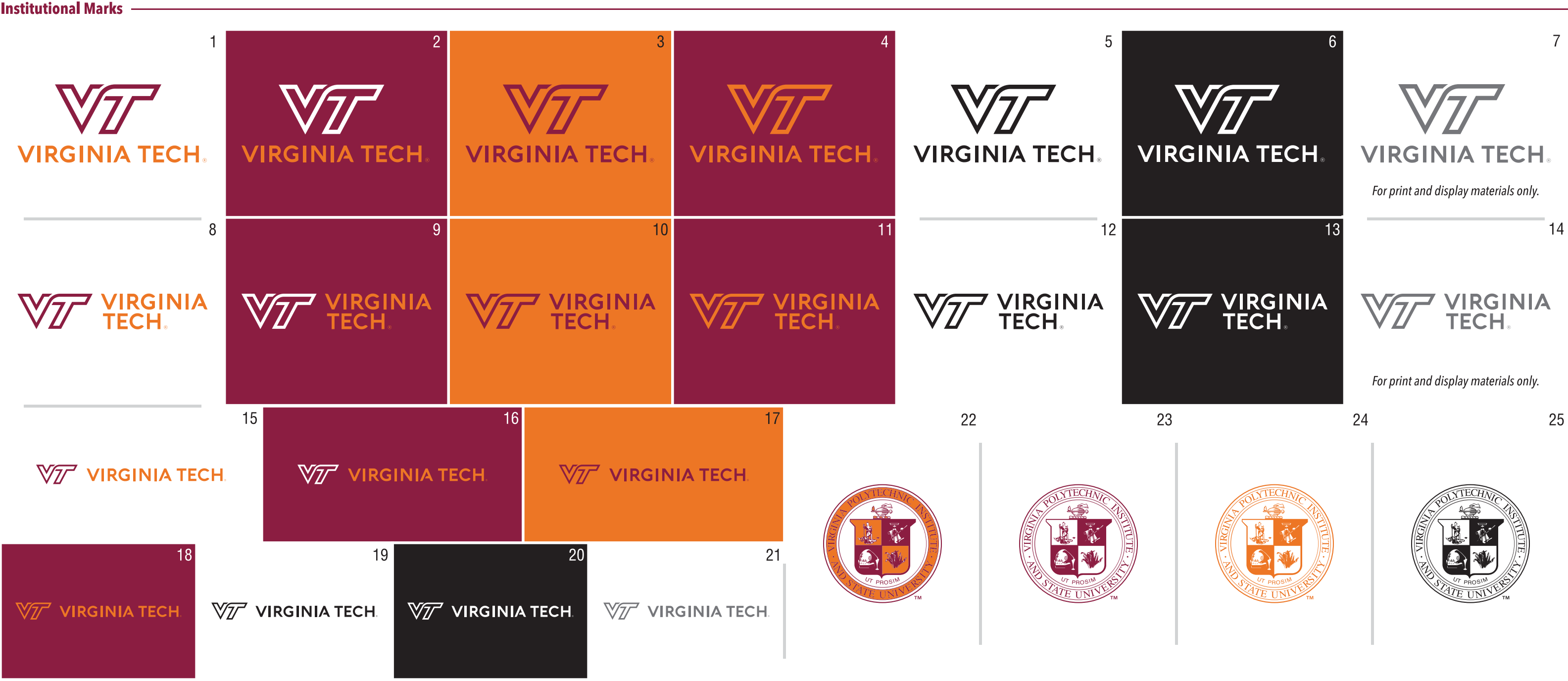
 Virginia Tech Current Revision Date: 04/04/22			Verbiage	Note
Established: 1872 Mascot Name: HokieBird	Location: Blacksburg, VA Conference: Atlantic Coast Conference (ACC)	Nickname: Hokies	Virginia Polytechnic Institute and State University™ Virginia Tech™ Hokies™ Hokie™ HokieBird™	NOTE: Some of Virginia Tech's marks require different designations (TM vs. ®) depending on the product category. Please consult the chart on the following page for a list of all the product categories in which each mark is federally registered. Camouflage pattern is exclusive for co-branded OHT products.
Maroon	Orange	Black	White	
PANTONE 208 C MADEIRA: Rayon - 1182, PolyNeon - 1835 RA: 2497	PANTONE 158 C MADEIRA: Rayon - 1065, PolyNeon - 1765 RA: 2218	PANTONE Process Black C MADEIRA: Black RA: Black	White MADEIRA: White RA: White	
Approved University colors or the *PANTONE® colors listed on this page must be used. The colors on this page are not intended to match PANTONE color standards. For PANTONE color standards, refer to the current editions of the PANTONE color publications. *PANTONE® is a registered trademark of PANTONE, Inc.				



<p>Virginia Tech Current Revision Date: 04/04/22</p>			
<p>Institutional Mark</p> <p>Class 14 - Framed art prints; Blank notecards; Stationery; Ink pens; Pencils; Decals; Temporary tattoo transfers; Removable tattoo transfers.</p> <p>Class 18 - Backpacks; book bags; sports bags; bum bags; wallets; handbags; travel bags.</p> <p>Class 21 - Drinking glasses, namely, tumblers; beverage glassware.</p> <p>Class 24 - Fleece blankets; Lap blankets; blankets for outdoor use; Bed blankets; Towels.</p> <p>Class 25 - Jerseys; Hats; Shirts; Coats; Sweaters; T-shirts; Sweatshirts.</p>		<p>Seal Mark</p> <p>Class 14 - Precious metals, jewelry, namely, gold pins, gold earrings, tie tacks; charms and rings, watches and clocks.</p> <p>Class 16 - Paper articles, namely, writing paper, folders, note pads, stationery, loose leaf binders, decals, bumper stickers, note books, calendars, post cards, posters and pens, children books, cookbooks, paper gift wrap, bows, bank checks, lithographs, prints, paper napkins, wrapping paper, paper ribbons, trading cards, recycle paper bags; checkbook covers.</p> <p>Class 18 - Leather and imitation leather goods, namely, brief case type portfolio covers and briefcases, travel bags, backpacks wallets and umbrellas, fanny pack drawstring bag, purse, pocketbooks, tote bags, skins.</p> <p>Class 21 - Drinking glasses, mugs, plastic cups, insulating sleeve holders for beverage cans, plates and waste paper baskets.</p> <p>Class 25 - Clothing, namely, T-shirts, sport shirts, sweat pants, shorts, sweat shirts, sweaters, jerseys, pants, ties, baby bibs, caps, hats, shoes, jackets, and bath robes.</p>	
<p>VT Mark</p> <p>Class 14 - Precious metals, jewelry, namely, gold pins, gold earrings, tie tacks; charms and rings, watches, bracelets, necklaces and cufflinks.</p> <p>Class 16 - Paper articles, namely, writing paper, folders, note pads, stationery, loose leaf binders, decals, bumper stickers, note books, calendars, post cards, posters and pens, children books, cookbooks, paper gift wrap, bows, bank checks, lithographs, prints, paper napkins, wrapping paper, paper ribbons, trading cards, recycle paper bags; checkbook covers.</p> <p>Class 18 - Leather and imitation leather goods, namely, brief case type portfolio covers and briefcases, travel bags, backpacks wallets and umbrellas, fanny pack drawstring bag, purse, pocketbooks, tote bags, skins.</p> <p>Class 21 - Drinking glasses, mugs, plastic cups, insulating sleeve holders for beverage cans, plates and waste paper baskets.</p> <p>Class 25 - Clothing, namely, T-shirts, sport shirts, sweat pants, shorts, sweat shirts, sweaters, jerseys, pants, ties, baby bibs, caps, hats, shoes, jackets, and bath robes.</p> <p>Class 41 - Educational services and entertainment services, namely, providing courses of instruction at the university level and distributing course materials in connection therewith and organizing and conducting a wide variety of sports and arts competitions and events at the university level.</p>		<p>Hokie Tracks Mark</p> <p>Class 25 - Clothing, namely, T-shirts, sport shirts, sweatpants, shorts, sweatshirts, sweaters, jerseys, pants, ties, baby bibs not of paper, caps, hats, shoes, slippers, jackets and bath robes, aprons, sports uniforms, dresses, tank tops, gloves, headbands, infant wear, raincoats, scarfs, skirts, sleepwear, socks, suspenders, swimwear, underwear, vests, wind shirts, wristbands.</p> <p>Class 41 - Educational services and entertainment services, namely, providing courses of instruction at the university level and distributing course materials in connection therewith and organizing and conducting a wide variety of sports and arts competitions and events at the university level.</p>	
<p>Standing HokieBird Mark</p> <p>Class 14 - Precious metals, jewelry, namely, gold pins, gold earrings, tie tacks; charms and rings, watches and clocks.</p> <p>Class 16 - Paper articles, namely, writing paper, folders, note pads, stationery, loose leaf binders, decals, bumper stickers, note books, calendars, post cards, posters and pens.</p> <p>Class 18 - Leather and imitation leather goods, namely, brief case type portfolio covers and briefcases, travel bags, backpacks wallets and umbrellas.</p> <p>Class 21 - Drinking glasses, mugs, plastic cups, and waste paper baskets.</p> <p>Class 25 - Clothing, namely, T-shirts, sport shirts, sweat pants, shorts, sweat shirts, sweaters, jerseys, pants, ties, baby bibs, caps, hats, shoes, jackets, and bath robes.</p> <p>Class 41 - Educational services and entertainment services, namely, providing courses of instruction at the university level and distributing course materials in connection therewith and organizing and conducting a wide variety of sports and arts competitions and events at the university level.</p>		<p>Baby HokieBird Mark</p> <p>Class 25 - Clothing, namely, T-shirts, sport shirts, sweatpants, shorts, sweatshirts, sweaters, jerseys, pants, ties, baby bibs not of paper, caps, hats, shoes, slippers, jackets and bath robes, aprons, sports uniforms, dresses, tank tops, gloves, headbands, infant wear, raincoats, scarfs, skirts, sleepwear, socks, suspenders, swimwear, underwear, vests, wind shirts, wristbands.</p> <p>Class 41 - Educational services and entertainment services, namely, providing courses of instruction at the university level and distributing course materials in connection therewith and organizing and conducting a wide variety of sports and arts competitions and events at the university level.</p>	
<p>Virginia Polytechnic Institute and State University® Verbiage</p> <p>Class 14 - Precious metals, jewelry, namely, gold pins, gold earrings, tie tacks; charms and rings, watches and clocks.</p> <p>Class 16 - Paper articles, namely, writing paper, folders, note pads, stationery, loose leaf binders, decals, bumper stickers, note books, calendars, post cards, posters and pens.</p> <p>Class 21 - Drinking glasses, mugs, plastic cups, and waste paper baskets.</p> <p>Class 25 - Clothing, namely, T-shirts, sport shirts, sweat pants, shorts, sweat shirts, sweaters, jerseys, pants, ties, baby bibs, caps, hats, shoes, jackets, and bath robes.</p> <p>Class 41 - Educational services and entertainment services, namely, providing courses of instruction at the university level and distributing course materials in connection therewith and organizing and conducting a wide variety of sports and arts competitions and events at the university level.</p>	<p>Virginia Tech® Verbiage</p> <p>Class 14 - Precious metals, jewelry, namely, gold pins, gold earrings, tie tacks; charms and rings, watches and clocks.</p> <p>Class 16 - Paper articles, namely, writing paper, folders, note pads, stationery, loose leaf binders, decals, bumper stickers, note books, calendars, post cards, posters and pens.</p> <p>Class 18 - Leather and imitation leather goods, namely, brief case type portfolio covers and brief cases, travel bags, backpacks, wallets and umbrellas.</p> <p>Class 20 - Furniture.</p> <p>Class 21 - Drinking glasses, mugs, plastic cups, insulating sleeve holders for beverage cans, plates and waste paper baskets.</p> <p>Class 25 - Clothing, namely, T-shirts, sport shirts, sweat pants, shorts, sweat shirts, sweaters, jerseys, pants, ties, baby bibs, caps, hats, shoes, jackets, and bath robes.</p> <p>Class 41 - Educational services and entertainment services, namely, providing courses of instruction at the university level and distributing course materials in connection therewith and organizing and conducting a wide variety of sports and arts competitions and events at the university level.</p>	<p>Hokies® Verbiage</p> <p>Class 14 - Precious metals, jewelry, namely, gold pins, gold earrings, tie tacks; charms and rings, watches and clocks.</p> <p>Class 16 - Paper articles, namely, writing paper, folders, note pads, stationery, loose leaf binders, decals, bumper stickers, note books, calendars, post cards, posters and pens.</p> <p>Class 18 - Leather and imitation leather goods, namely, brief case type portfolio covers and brief cases, travel bags, backpacks, wallets and umbrellas.</p> <p>Class 21 - Drinking glasses, mugs, plastic cups, insulating sleeve holders for beverage cans, and waste paper baskets.</p> <p>Class 25 - Clothing, namely, T-shirts, sport shirts, sweat pants, shorts, sweat shirts, sweaters, jerseys, pants, ties, baby bibs, caps, hats, shoes, jackets, and bath robes.</p>	<p>Hokie™ Verbiage</p> <p>Class 41 - Education and entertainment services, namely, providing courses of instruction at the university level; educational research; arranging and conducting athletic competitions, organizing exhibitions for educational purposes in the nature of scientific shows and school fairs, conducting educational conferences in the field of math, politics, sociology, physics, chemistry and science and distributing course materials in connection therewith; live performances by a musical band and festivals featuring a variety of activities, namely, arts, music, dance, drama, sports and athletics.</p>

<p>ADDITIONAL PERTINENT INFORMATION</p>	<ul style="list-style-type: none"> University seal permitted on products for resale No alterations or overlaying graphics to seal permitted University licenses consumables (must have expiration date on packaging) University licenses health and beauty products Mascot caricatures not permitted Cross licensing with other marks may be permitted with an additional agreement 	<ul style="list-style-type: none"> No use of current players' name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks
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